Vulnerable Funding in the Global Economy 30th Finance Forum

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Outline

Introduction

Methodology

Data

Results

Conclusions

General motivation

- ▶ Giglio et al. (2016) and Adrian et al. (2019) early document that financial conditions have significant predictive power on real economic activity during distressed macroeconomic scenarios (Growth at Risk).
- ► This relationship has been examined and evaluated over a large set of different countries (Brownlees and Souza, 2021; Figueres and Jarociński, 2020).
- ► Yet, the intermediate risk channel has not been fully explored: how US financial shocks propagate to global financial markets.

This paper

Research questions

- ► What is the impact of US financial shocks on global funding markets, including credit and stocks, during macro-financial distress scenarios?
- ► How can we comprehensively assess US financial shocks?
- ► What is the most likely reason for a given country's vulnerability to US financial shocks?

Related literature: Vulnerable growth

- ▶ Giglio et al. (2016) and Adrian et al. (2019) early document that financial conditions have significant predictive power on real economic activity during distressed macroeconomic scenarios.
- ► Extensive evidence for macroeconomic variables (Brownlees and Souza, 2021; Kiley, 2021; Adams et al., 2021; Lopez-Salido and Loria, 2022).

Contribution

► We propose two indicators of vulnerable funding: Credit at Risk (CaR) and Equity at Risk (EaR).

Related literature: US financial conditions

- ► Financial conditions is a broad concept which refers to the current state of financial variables that influence economic behavior and the future state of the economy (Hatzius et al., 2010).
- ► The National Financial Conditions Index (NFCI) is preferably used as a financial condition index for the US (Adrian et al., 2019).
- ► Ludvigson et al. (2021) construct a new financial uncertainty index (FUI) for the US that provides exogenous response to output fluctuations.

Contribution

► Our framework uses two different financial shocks indicators to support our claims: NFCI and FUI.

Related literature: Impact of US financial shocks on global markets

- US financial shocks impact global markets.
 - ▶ International credit view: capital flows, international exposition to credit markets, domestic cost of credit (Kalemli-Özcan, 2019; Bräuning and Ivashina, 2020; Di Giovanni et al., 2022).
 - ► Portfolio view: uncertainty effect (Fernández-Villaverde et al., 2011; Bordo et al., 2016).
- Determinants of financial vulnerability to external shocks.
 - ► Size and financial Depth (Carrière-Swallow and Céspedes, 2013; Kalemli-Özcan, 2019).
 - Financial connectedness across global markets (Alfaro et al., 2004).

Contribution

- ► We explore which channel, the credit view or the portfolio view, offers insights into the transmission of financial shocks from the US to the rest of the world.
- ▶ We analyze the cross sectional determinants of vulnerable funding.

Main findings

- 1. US financial shocks have a larger and more significant impact on the lowest quantiles of credit and stock prices than on the central and upper quantiles.
- 2. These effects exhibit considerable heterogeneity across different dimensions:
 - Country under examination,
 - ► Funding market (credit or stock),
 - ► Type of shock (whether it is related to financial conditions or financial uncertainty).
- 3. Funding markets (credit and stocks) with lower credit to GDP, higher U.S. investment relative to country's GDP and a higher Chinn-Ito index are more vulnerable to US financial shocks.

Methodology: Quantile regression

- 1. Augmented quantile-regression models (Koenker and Bassett, 1978; Koenker, 2005).
- 2. The base-line specification is given by Equation 1:

$$\underbrace{y_{it+h}(\tau)}_{\text{Credit or stock}} = \beta_{0i}(\tau)y_{it} + \beta_{1i} \underbrace{us.fs_t}_{\text{NFCI or FUI}} + \delta_{1i}(\tau)' \underbrace{X_t}_{\text{Global factors}} + \epsilon_{it}(\tau)$$

i=1,...,N refers to the country, $h=\{0,1,4,8,12\}$ refers to the forecasting horizon, and $\tau\epsilon(0,1)$ to the τ -th quantile.

- 3. We standardized all the variables to compare the magnitude and sign of the effects across different countries.
- 4. Smooth extended tapered block bootstrap S.E. proposed by Gregory et al. (2018) for quantile regressions.

Methodology: Global macroeconomic and financial factors

- ▶ We use a dynamic factor model as others (Doz et al., 2012; Brave et al., 2011).
- ► First factor: global macroeconomic factor (GDP growth, inflation, credit, stocks, bond yields).
- ► Second factor: global financial factor (credit, stocks, bond yields).
- ▶ Restrictions on the second factor (Plagborg-Møller et al., 2020).

Methodology: Cross-sectional determinants

OLS regressions for each τ and h.

$$\underbrace{\beta_{1i}(\tau)}_{\text{Vulnerability}} = \beta_2(\tau) * \underbrace{\overline{\textit{Credit}/\textit{GDP}_i}}_{\text{Financial depth}} + \beta_3(\tau) * \underbrace{\overline{\textit{US.FDI}_i}}_{\text{US FDI on country i}} + \beta_4(\tau) * \underbrace{\overline{\textit{Chinn-Ito}_i}}_{\text{Chinn-Ito}} + e_i(\tau)$$

Constant is considered.

Data

- 1. Long quarterly macro and finance database from 1960Q1 to 2019Q4 (Monnet and Puy, 2019).
 - ► Global financial factor (N=89; T=240) contains real credit growth, stock returns and changes in sovereign bond yields.
 - ► Global macroeconomic factor (N=174; T=240) also includes real GDP growth, inflation.
 - ► Real credit growth (N=44) and stock market returns (N=25).
- 2. National Financial Condition Index (NFCI) from 1971Q1 to 2019Q41.
- 3. Financial uncertainty indicator (Ludvigson et al., 2021) from 1960Q3 to 2019Q4².
- 4. Credit/GDP(N=44,1960-2019), Chinn-Ito(N=25,1970-2019), US direct investment abroad/GDP (N=44,1989-2019)

¹https://www.chicagofed.org/publications/nfci/index

²https://www.sydneyludvigson.com/macro-and-financial-uncertainty-indexes:

Data

▶ Our global factors point-out to the existence of a global cycle that commoves with the U.S. recession periods as identified by the NBER.

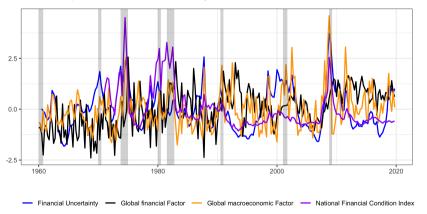


Figure 1: Global factors and US financial schocks indicators

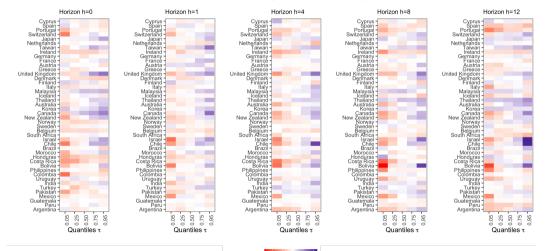
Results for Credit-at-risk

$$\underbrace{y_{it+h}(\tau)}_{\text{Real credit growth}} = \beta_{0i}(\tau)y_{it} + \beta_{1i}\underbrace{us.fs_t}_{\text{NFCI}} + \delta_{1i}(\tau)'\underbrace{X_t}_{\text{Global factors}} + \epsilon_{it}(\tau)$$

i=1,...,44 refers to the country, $h=\{0,1,4,8,12\}$ refers to the forecasting horizon, and $\tau\epsilon(0,1)$ to the τ -th quantile.

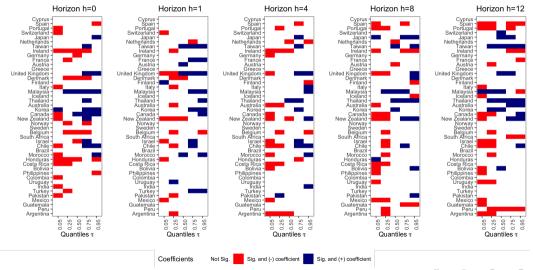
We standardized all the variables to compare the magnitude and sign of the effects across different countries.

Results 1: Coefficients β_{1i} Countries ordered by Credit-to-GDP (descendent)





Results 1: Significance β_{1i} Countries ordered by Credit-to-GDP (descendent)



Results: Cross sectional analysis of β_{1i}

Horizon	Variable	q=0.05	q=0.25	q=0.50	q=0.75	q=0.95
	Constant	-0.265***	-0.126***	-0.062*	0.022	0.041
	US inv./GDP (%)	-0.006	-0.003**	-0.002	-0.003	0.000
	Credit/GDP (%)	0.002	0.001	0.000	0.000	0.000
0	Chinn-Ito index	0.027	0.027	0.012	0.032	0.043
	Constant	-0.265***	-0.076**	-0.016	0.028	0.059
	US inv./GDP (%)	-0.002	-0.004**	-0.002**	-0.003*	-0.001
	Credit/GDP (%)	0.002**	0.000	0.000	0.000	0.000
1	Chinn-Ito index	-0.003	0.017	0.015	0.012	0.020
	Constant	-0.315***	-0.069*	-0.039	0.036	0.176***
	US inv./GDP (%)	-0.007*	-0.005**	-0.004***	0.000	-0.002
	Credit/GDP (%)	0.003***	0.000	0.001	0.000	-0.001
4	Chinn-Ito index	-0.066**	-0.018	-0.006	0.000	0.008

Robust standard errors in parentheses *p < 0.10, **p < 0.05, ***p < 0.01.

Table 1: Cross-sectional determinants

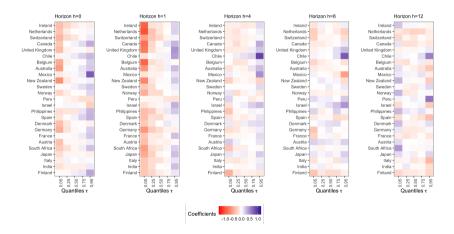
Results for Equity-at-risk

$$\underbrace{y_{it+h}(\tau)}_{\text{Stocks prices growth}} = \beta_{0i}(\tau)y_{it} + \beta_{1i}\underbrace{us.fs_t}_{\text{FUI}} + \delta_{1i}(\tau)'\underbrace{X_t}_{\text{Global factors}} + \epsilon_{it}(\tau)$$

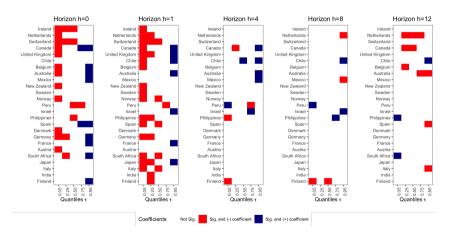
i=1,...,25 refers to the country, $h=\{0,1,4,8,12\}$ refers to the forecasting horizon, and $\tau\epsilon(0,1)$ to the τ -th quantile.

We standardized all the variables to compare the magnitude and sign of the effects across different countries.

Results 2: Coefficients β_{1i} Countries ordered by U.S. investment relative to country's GDP (descendent)



Results 2: Significance β_{1i} Countries ordered by U.S. investment relative to country's GDP (descendent)



Results: Cross sectional analysis of β_{1i}

Horizon	Variable	q=0.05	q=0.25	q=0.50	q=0.75	q=0.95
	Constant	-0.219***	-0.122***	-0.077***	-0.007	-0.001
	US inv./GDP (%)	-0.006***	-0.002**	-0.001	-0.001	0.000
	Credit/GDP (%)	0.001	0.001**	0.001**	0.000	0.000
0	Chinn-Ito index	0.031	0.020*	0.016	0.021	0.043*
	Constant	-0.201***	-0.076***	-0.037**	-0.009	-0.029
	US inv./GDP (%)	-0.004**	-0.003**	-0.002***	-0.001	0.003
	Credit/GDP (%)	0.001**	0.000	0.000	0.001*	0.001
1	Chinn-Ito index	0.012	0.022**	0.014*	0.010	0.020
	Constant	-0.235***	-0.033	-0.030*	0.030	0.184***
	US inv./GDP (%)	-0.003	-0.003***	-0.003***	0.000	0.001
	Credit/GDP (%)	0.002***	0.000	0.000	0.000	-0.001*
4	Chinn-Ito index	-0.008	0.007	0.010	0.010	0.012

Robust standard errors in parentheses *p < 0.10, **p < 0.05, ***p < 0.01.

Table 2: Cross-sectional determinants

Robustness checks and other results in the paper

- 1. Relationship between coefficients: GaR vs EaR and CaR.
- 2. Add both US financial shocks in the same specification.
- 3. Consider 4 lags of the dependent variable.
- 4. Consider country-specific financial condition indicators for each country for a subsample of 24 OECD countries.

Conclusions

- 1. US financial shocks have significant predictive power on the lowest quantiles of credit growth and stock market prices around the global economy.
- 2. These effects exhibit considerable heterogeneity across different dimensions:
 - Country under examination,
 - ► Funding market (credit or stock),
 - ► Type of shock (whether it is related to financial conditions or financial uncertainty).
- 3. We show that international funding markets are a source of persistence and amplification of financial shocks across the global economy.

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